

PRESS RELEASE

INTRODUCING TOPAZ – THE ALL-PURPOSE LIVE EVENTS LED PANEL

Shenzhen, China (26 September 2023) – ROE Visual is thrilled to unveil its latest innovation, the Topaz Series, a groundbreaking addition to its LED panel lineup. The Topaz Series goes beyond the ordinary, offering unprecedented flexibility in rental inventories and empowering designers to unleash their creativity like never before. Topaz combines trusted ROE Visual quality with a cost-effective solution, making it the ideal choice for AV rental companies and event organizers seeking a creative, flexible, reliable LED solution that allows a superior return on investment.

At its core, the [Topaz Series](#) includes standard LED panels that uphold the highest quality standards ROE Visual is known for. However, what truly sets Topaz apart is its ability to transform spaces and captivate audiences. The Topaz series encompasses curved panels that seamlessly bend and shape to accommodate the most imaginative stage designs and specially engineered panels that effortlessly assemble to create 90-degree corners and cubes, thus allowing for limitless possibilities in stage setups and visual storytelling.

Topaz gives rental companies maximal flexibility, ensuring they are always ready to meet the unique demands of their clients. Whether it's a dynamic curved backdrop, a multi-dimensional stage, or an immersive installation, Topaz provides the versatility needed to make it a reality. The Topaz series offers designers a canvas where creativity knows no bounds. The ability to sculpt LED panels into various shapes opens up a world of opportunities for creating awe-inspiring visual experiences.

In addition to enabling next-level flexibility, ROE Visual has developed Topaz with an understanding of the importance of maximizing profitability for rental companies. Topaz combines affordability with the outstanding quality that users have come to expect from ROE Visual. The new series of LED panels provides an exceptional performance with affordable cost-of-ownership, playing into the challenges of AV rental companies. With the Topaz Series, rental companies can expect a solid ROI and excellent visual quality, making it the ideal choice.

The Topaz Series is a daily workhorse capable of handling high utilization potential, ensuring maximum uptime during live events and other demanding applications. The mechanics and build quality of the Topaz Series adhere to the rigorous standards that have made ROE Visual a trusted name in the industry. These carefully engineered LED panels have stable and reliable performance, ensuring they can withstand the rigors of the rental market. The Topaz series features a pixel pitch of 2.6mm., striking the perfect balance between high-resolution content and affordability.

"We are thrilled to introduce the Topaz series," states Jason Lu, CEO of ROE Visual. "We believe innovation is the key to transforming the LED display industry. Providing rental companies with the tools they need for unmatched flexibility is a cost-efficient LED solution that doesn't sacrifice quality or performance and, at the same time, empowers designers to push the boundaries of their imagination. With the Topaz Series, we are confident that rental companies will achieve a better return on investment while providing exceptional visual experiences to their clients."

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The Topaz Series is now available for purchase in a 2.6-pixel pitch version, and the series will be extended with other pixel pitches in the near future, bringing a new era of creativity and adaptability to the LED display market.

For more information or to explore the possibilities of Topaz, please visit our [website](#) or contact our [sales team](#).

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Product Information: <https://www.roevisual.com/en/products/topaz>

About ROE Visual

Founded in 2006, ROE Visual manufactures unrivalled, award-winning LED display technology for a broad range of applications, including touring productions, broadcast, film, live and virtual events, corporate, architectural, retail, control room, and many more. Used by the most significant touring artists and spectacular broadcast events, retail, and architectural installations, ROE Visual's products live up to the exacting demands of the industry's creatives and technologists. ROE Visual products offer maximal creativity, ease of use, durability, and visual excellence. By enabling spectacular and breathtaking visual effects to come to life on a large display format, immersive experiences for performers and audiences all over the globe can be created. The company enjoys relationships with leading global AV Installers, rental companies, and notable partners in the production, film, and event industry. ROE Visual offers expert knowledge in LED display technology and extensive support on a global scale through its American, European, and China-based teams. For more information, please visit: www.roevisual.com